

# Intertribal Life

FORMERLY INDIAN LIFE

LIFE.ORG

MAY-JUNE 2022

VOLUME 42

## MEDIA KIT

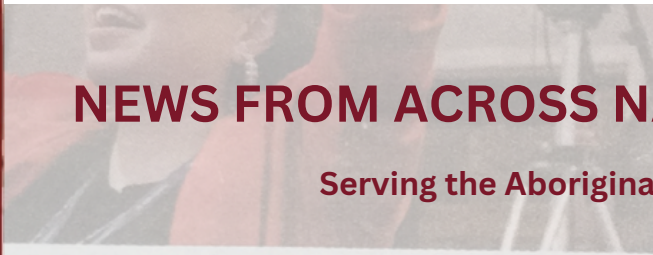


### INTERTRIBAL LIFE MINISTRIES

INTERTRIBAL CHRISTIAN COMMUNICATIONS

#### NEWS FROM ACROSS NATIVE NORTH AMERICA

Serving the Aboriginal Community since 1968



more than 150 youth gathered such as at Camp Nakamun in Alberta, a ziplin talent s

#### "Rising Giant" Native American Anticipate Revival

Native Dakota. They came to be encouraged and equipped, to worship together and network, all with the goal of seeing revival spread through Indigenous communities in the United States and Canada.

As Will Graham addressed the assembly, he recounted a similar gathering that took place in Albuquerque, New Mexico, on

ing, Will Graham said, "You as evangelical Indians are a sleeping giant. You are now awakening. The origi-



Conference (NYC). The students came from eleven communities between British Columbia, Alberta, and Saskatchewan.

"We didn't even know if kids were gonna show up," said Chris Steinhauer, one of 11 NYC committee members from 4 communities and the Native churches, who helped plan the event. "And then to see over 150 kids show up blows my mind. Especially after

the gospel more than ever, you know. There have been too many deaths on all our communities and they need hope"

Telephone: 1-800-665-9275 • Web: [www.intertriballife.org](http://www.intertriballife.org)  
Email: [director@intertriballife.org](mailto:director@intertriballife.org)

# Media Kit



**INTERTRIBAL LIFE MINISTRIES**  
INTERTRIBAL CHRISTIAN COMMUNICATIONS



To advertise in Intertribal Life, please call:

Toll free 1-800-665-9275

Or telephone 204-661-9333

Email: [director@intertriballife.org](mailto:director@intertriballife.org)

[www.intertriballife.org](http://www.intertriballife.org)

**Canadian Mailing Address:**

P.O. Box 94

Langdon AB, T0J 1X0

**United States Mailing Address:**

P.O. Box 32

Pembina ND, 58271

# Media Kit



*What has impressed me most about Intertribal Life Newspaper has been the strong combination of a clear Christian witness with a very keen sense of the accomplishments and dignity of Native people.*

Harold Jantz, publisher and freelance writer

## Our Primary Identity

Intertribal Life Newspaper is a bi-monthly, evangelical, Aboriginal newspaper whose purpose is to present positive news and stories of what is happening among Native North Americans (First Nations, Aboriginal, and Indian) communities in the U.S. and Canada. By doing so, it is our prayer that Native North Americans will find hope, healing, and honor through our Creator and Savior, Jesus Christ. With offices in Langdon, Alberta, Canada, Intertribal Life Newspaper is published by Intertribal Christian Communications, a non-profit, charitable ministry.

## Our Pertinent History

Our roots go back to Rapid City, South Dakota, where in 1968 Ray Gowan began publishing an evangelical newspaper for Native Americans called Indian Life. In 1979, The Indian Christian, edited by George McPeck, and Indian Life newspaper merged as a magazine, retaining the name Indian Life. Intertribal Christian Communications was founded to publish this new publication. In 1993 the operating name was changed to Intertribal Life Ministries. In 1995 the magazine returned to a newspaper format, and the newspaper is now called Intertribal Life newspaper.

## Our Principal Mandate

Since 1979, our primary mandate has been to advance the Christian faith among Native North American (First Nations, Aboriginal, and Indian) communities in the U.S. and Canada by reporting on significant events happening on Turtle Island as well as sharing stories of hope, healing and restoration within the Native community. We are doing this by means of publishing our award-winning, bi-monthly Indian Life newspaper, as well as other culturally relevant books and spiritual resources.

## Our Purpose

To see Native people come to know, love and worship the true Creator, Jesus Christ, and through Him, find hope, healing and honor so they can take their rightful place of leadership within the Christian community.

## Our Present Impact

Our newspaper is distributed to band and tribal council offices, Indigenous and non-Indigenous colleges, schools, friendship centers, hospitals and Native alcohol treatment centers, federal, provincial and state correctional facilities throughout North America. In addition, many missionaries and Christian organizations subscribe to Intertribal Life in bulk (as many as 1,000 copies) and freely distribute our newspaper and books to churches, Native homes and service centers in their communities. Others take Intertribal Life to powwows, Native festivals and gatherings across North America.

Our literature is also available online at [www.intertriballife.org](http://www.intertriballife.org).

The current circulation of Indian Life is about 13,000 with an estimated readership of 90,000.

Our life-giving spiritual resources are all on display online.

# Media Kit



*We want to thank Intertribal Life Ministries for the great work they are doing to provide quality materials for our First Nations people. Our On Eagles Wings team depends on these resources night after night as we go out for the spiritual rescue of our people.*

Craig Smith (Ojibwa), Tribal Rescue Ministries

## Standards of Acceptability

All advertising is subject to the Publisher's approval. Ads which the publisher believes resemble editorial matter will be identified as advertising. The advertisers agree that the publisher shall not be liable for damages arising out of errors in advertisements beyond the amount paid for the space occupied by the advertisement in which the error occurred. There shall be no liability for non-insertion of any advertisement. Claims for adjustments are limited to errors appearing in the first issue. "Make good" insertions are not granted on minor errors which do not lessen the value of the whole advertisement.

## Indemnification

Intertribal Life will not knowingly accept or publish an advertisement which is in any manner misleading or offensive to its readers or illegal according to law. The advertiser and/or agency agrees to assume liability for all contents of all their ads printed, as well as any claim made against Intertribal Life.

## Terms and Conditions

Payment is due within 30 days of the date of the invoice. A fee of 2% per month will be added to overdue accounts. The publisher reserves the right to cancel advertising at any time for the non-payment of account.

## Preferred Placement

Advertisers may request a preferred location in the publication (i.e. back cover, inside cover, center spread) as available. Such requests are accepted down to and including 1/4-page ads.

## Production Assistance

Intertribal Life's art department is available to clients requiring assistance in producing ads, inserts and/or supplements for the publication. Nominal fees will be charged for design and production.

# Media Kit



## Advertising Requirements

To advertise in Intertribal Life Newspaper, we request that our clients read the following instructions very carefully.

File should be emailed to [director@intertriballife.org](mailto:director@intertriballife.org)

We accept Photoshop files in CMYK with extension ending in .tif, .eps, or .jpg, or Adobe Acrobat files with the file extension .pdf. Photoshop file must be in high resolution not less than 200 dpi. Adobe Acrobat PDFs are preferred, distilled at a minimum of 200 dpi with fonts and photos embedded. We also accept InDesignCS files if fonts, linked photos or appropriate graphics ending in .tif, .eps, .jpg, .pdf are included. The InDesignCS files must include screen and printer fonts. Fonts required: type 1 postscript or truetype in Mac format.

We **do not** accept advertisements in a Word document ending in "doc" or "docx". We do not accept raw QuarkXpress or Microsoft Word PDF files. We do not accept film negatives. If you have any questions regarding production requirements, please contact us at [director@intertriballife.org](mailto:director@intertriballife.org). We cannot guarantee the print quality of ads that do not meet our production requirements. Our design department will be happy to help you build your files correctly.

## Advertising Rates

Effective January 1, 2025

**A. FULL PAGE:** \$1,375.00 Horizontal: 10.25" x Vertical 15.5"

**B. 3/4 Page:** \$1,200.00  
H: 10" x V: 12" **or** H: 7.25" x V: 14.5"

**C. 2/3 Page:** \$995.00  
H: 8.5" x V: 11" **or** V: 10.25" x H: 9"

**D. 1/2 Page:** \$750.00  
H: 6.75" x V: 11.25" **or** V: 10.25" x H: 7.5"

**E. 1/3 Page:** \$590.00  
V: 6.75" x H: 7.5" **or** V: 10.25" x H: 5"

**F. 1/4 Page:** \$450.00  
H: 5" x V: 7.5" **or** V: 6.75" x H: 5.5"

**G. 1/8 Page:** \$300.00  
V: 3.25" x H: 6" **or** H: 5" x F: 4"

**H. 1/16 Page:** \$150.00  
V: 3.25" x H: 3" **or** H: 5" x V: 2"

**I. Business Card:** \$90.00  
H: 4.25" x V: 1.5" **or** V: 3.25" x H: 2"

\*For full color ads, add 20% to the cost.

